

# A g r i b u s i n e s s

An International Journal

## A U T H O R I N D E X T O V O L U M E 16

Anderson, S.A., See Jack, C.

Barham, Bradford, See Foltz, Jeremy

Bhuyan, Sanjih, Book Review of "Food Marketing," by Joseph J. Belonax, Jr., 267

Binkley, James K., See Jekanowski, Mark D.

Bondurant, Jane, See Misra, Sukant K.

Brooks, Nora: See McBride, William D.

Brown, Mark G., and Lee, Jong-Ying, A Measurement of the Quality of Orange-Juice Consumption, 321

Case, Spencer A., See Yang, Jian

Caswell, Julie A., An Evaluation of Risk Analysis as Applied to Agricultural Biotechnology (With a Case Study of GMO Labeling), 115

Chen, Kevin, Xu, Lian, and Duan, Yufeng, Ex-Post Competitiveness of China's Export in Agri-Food Products: 1980-96, 281

Chung, Chanjin, and Kaiser, Harry M., Determinants of Temporal Variations in Generic Advertising Effectiveness, 197

Cotterill, Ronald W., Editor's Introduction (Agricultural Forum), 485

Curtiss, Catherine, The Economic Analysis Related to the Canadian Wheat Board in the U.S. Countervailing Duty Investigation of Live Cattle from Canada, 487

Dahlgran, Roger, Cross-Hedging the Cottonseed Crush: A Case Study, 141

Davies, Stephen P., See Vickner, Steven S.

Dong, Diansheng, and Gould, Brian W., Quality Versus Quantity in Mexican Household Poultry and Pork Purchases, 333

Drescher, Klaus, Assessing Aspects of Agricultural Contracts: An Application to German Agriculture, 385

Duan, Yufeng, See Chen, Kevin

Epperson, J.E., See Onunkwo, I.M.

Eriksen, Ken, See Fuller, Stephen W.

Falck-Zepeda, Jose B., Traxler, Greg, and Nelson, Robert G., Rent Creation and Distribution From Biotechnology Innovations: The Case of Bt Cotton and Herbicide-Tolerant Soybeans in 1997, 21

Fellin, Luis, See Fuller, Stephen W.

Foltz, Jeremy, Barham, Bradford, and Kim, Kwansoo, Universities and Agricultural Biotechnology Patent Production, 82

Fuglie, Keith O., See Narrod, Clare A.

Fuller, Stephen W., Fellin, Luis, and Eriksen, Ken, Panama Canal: How Critical to U.S. Grain Exports?, 435

Ginder, Roger G., Book Review: Structural change and performance of the U.S. grain marketing system, edited by Donald W. Larson, Paul W. Gallagher, and Reynold P. Dahl, 503

Gould, Brian W., See Dong, Diansheng

Gray, Richard, See Schmitz, Andrew

Hightower, Amie, See Oehmke, James F.

Jack, C., McErlean, S.A., Anderson, D., and McCallion, T., Price Skewness and the Marketing of Finished Cattle, 471

Jekanowski, Mark D., and Binkley, James K., Food Purchase Diversity Across U.S. Markets, 417

Kaiser, Harry M., See Chung, Chanjin; Shono, Chizuru

Kim, Kwansoo, See Foltz, Jeremy

Lake, Linda, See Turvey, Calum G.

Lapan, Harvey, See Moschini, Giancarlo

LaVoie, Brian F., and Sheldon, Ian M., The Source of Comparative Advantage in the Biotechnology Industry: A Real Options Approach, 56

Leatham, David J., See Yang, Jian

Lee, Jong-Ying, See Brown, Mark G.

Lesser, W., An Economic Approach to Identifying An "Effective Sui Generis System" for Plant Variety Protection Under TRIPs, 96

Lesser, W., and Santaniello, Vittorio: Editorial Introduction, 1

Loureiro, Maria Luz, and McCluskey, Jill J., Assessing Consumer Response to Protected Geographical Identification Labeling, 309

Lyne, Michael C., See Turner, Christopher R.

MacDonald, James M., Book Review of "The industrialization of agriculture: Vertical coordination in the U.S. food system," 381

McBride, William D., and Brooks, Nora: Survey Evidence on Producer Use and Costs of Genetically Modified Seed, 6

McCallion, T., See Jack, C.

McCluskey, Jill J., See Loureiro, Maria Luz

McErlean, S.A., See Jack, C.

Misra, Sukant K., and Bondurant, Jane, The Role of Product and Market Characteristics in Determining Cottonseed Prices, 357

Moschini, Giancarlo, Lapan, Harvey, and Sobelevsky, Andrei, Roundup Ready® Soybeans and Welfare Effects in the Soybean Complex, 33

Maredia, Mywish, See Oehmke, James F.

Narrod, Clare A., and Fuglie, Keith O., Private Investment in Livestock Breeding with Implications for Public Research Policy, 457

Naseem, Anwar, See Oehmke, James F.

Nelson, Robert G., See Falck-Zepeda, Jose B.

Oehmke, James F., Weatherspoon, Dave D., Wolf, Christopher A., Naseem, Anwar, Maredia, Mywish, and Hightower, Amie, Is Agricultural Research Still A Public Good?, 68

Onunkwo, I.M., and Epperson, J.E., Export Demand for U.S. Pecans: Impacts of U.S. Export Promotion Programs, 253

Ortmann, Gerald F., See Turner, Christopher R.

Patterson, Paul M., Richards, Timothy J., Newspaper Advertisement Characteristics and Consumer Preferences for Apples: A MIMIC Model Approach, 159

Richards, Timothy J., A Discrete/Continuous Model of Fruit Promotion, Advertising, and Response Segmentation, 179

Richards, Timothy J., See Patterson, Paul M.

Santaniello, Vittorio: See Lesser, W.

Schmitz, Andrew, and Gray, Richard, The Canadian Wheat Board and Feed Barley, 491

Sheldon, Ian M., See LaVoie, Brian F.

Shono, Chizuru, Suzuki, Nobuhiro, and Kaiser, Harry M., Will China's Diet follow Western Diets?, 271; Erratum, 507

Sobolevsky, Andrei, See Moschini, Giancarlo

Sparling, David, See Turvey, Calum G.

Suzuki, Nobuhiro, See Shono, Chizuru

Traxler, Greg, See Falck-Zepeda, Jose B.

Turner, Christopher R., Ortmann, Gerald F., and Lyne, Michael C., Adoption of ISO9000 Quality Assurance Standards by South African Agribusiness Firms, 295

Turvey, Calum G., Lake, Linda, van Duren, Erna, and Sparling, David, The Relationship Between Economic Value Added and the Stock Market Performance of Agricultural Firms, 399

van Duren, Erna, See Turvey, Calum G.

Verbeke, Wim, Ward, Ronald W., and Jacques Viaene, Probit Analysis of Fresh Meat Consumption in Belgium: Exploring BSE and Television Communication Impact, 215

Jacques Viaene, See Verbeke, Wim

Vickner, Steven S., and Davies, Stephen P., Estimating Strategic Price Response in a Product-Differentiated Oligopoly: The Case of a Domestic Canned Fruit Industry, 125

Ward, Ronald W., See Verbeke, Wim

Weatherspoon, Dave D., See Oehmke, James F.

Weyerbrook, Silvia, and Xia, Tian, Technical Trade Barriers in US/Europe Agricultural Trade, 235

Wolf, Christopher A., See Oehmke, James F.

Xia, Tian, See Weyerbrook, Silvia

Xu, Lian, See Chen, Kevin

Yang, Jian, Leatham, David J., and Case, Spencer A., The Wealth Effect of Swap Usage in the Food Processing Industry, 367

